

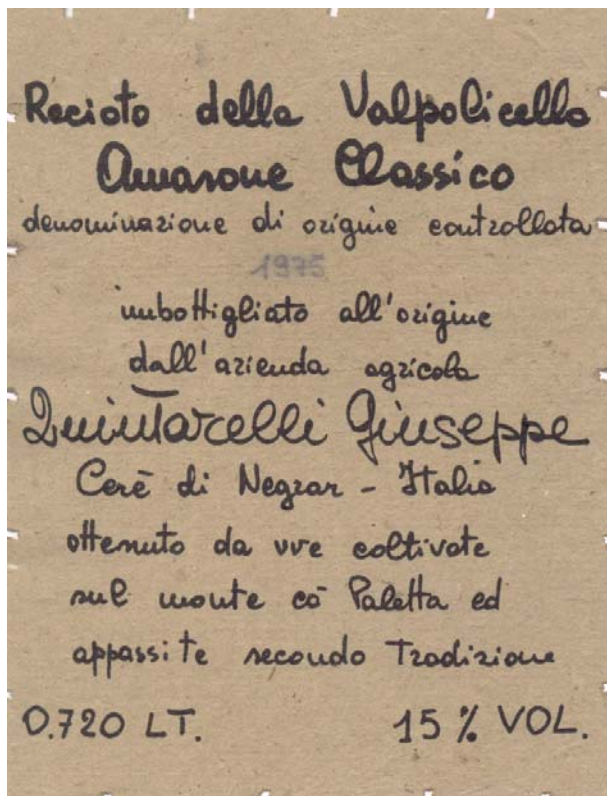
AMARONE LABEL ART

As with all wines, labels come in different shapes and sizes, but with Amarone, the most recognisable are the traditional hand-written labels used famously by Quintarelli, Masi's single vineyard wines and Cesari's Il Bosco Cru.

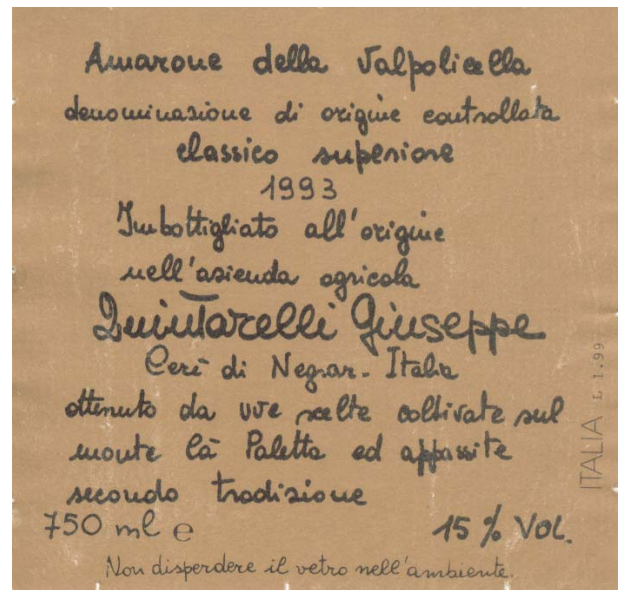
Whilst Quintarelli's labelling has virtually unchanged through the years, other producers, such as the forward looking Allegrini have given their label a typical modern style whilst still retaining some of the tradition and formatting seen on older vintages.

Also note the Quintarelli 1975 is presented in a 72cl format.

QUINTARELLI 1975



QUINTARELLI 1993



DAL FORNO ROMANO 1987



DAL FORNO ROMANO 2000



ALLEGRINI 1981



ALLEGRINI 2001



SERGIO ZENATO 1985



SERGIO ZENATO 2003



MAZZANO 1986



MAZZANO 1990



MAZZANO 1999



Other notable features are the inclusion of "Recioto della Valpolicella Amarone" on the older labels before the D.O.C. amendment of 1990, the exception of Zenato which also shows "Riserva" on the 2003 vintage, following the latest amendments and finally the change from di to della on the Masi labels.